



Employee
Insights



Employee Surveys

Measure organizational performance through the eyes of your employees.

Where are the hidden opportunities within your organization?

What are the practical solutions that work on the front line business environment?

How do you gain a competitive edge while making changes that have a positive impact on your customers, employees, and the bottom line?

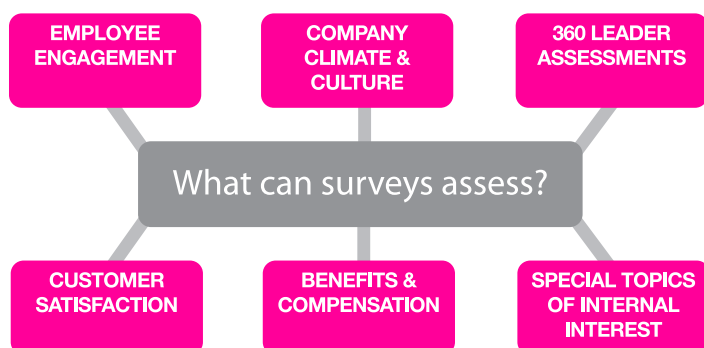
Ask the experts: your employees

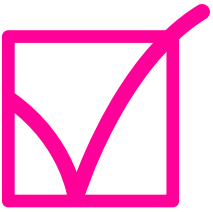
Numerous studies have shown that highly engaged employees are more motivated, productive and committed to the organization. Because they feel a part of the company's success, engaged employees produce high-quality work and provide the best customer service. And as customer satisfaction increases, so do profits.

Employees know what works for your business and what doesn't. They can tell you the truths about what is actually occurring within the organization. Gathering their ideas and perceptions lets you understand the big and small picture of what's going on throughout the organization; as well as where, and what, changes need to be made to maximize your potential and grow your business.

Measuring employee input over time helps you monitor the health of the organization and understand issues impacting growth and productivity. An initial survey assessment provides the framework for measurement of business indicators such as organizational strength and opportunity areas. Follow up surveys provide continual measurement of these strength and opportunity areas. Research has proven, "If you don't measure it, you can't improve it."

Executives and their organizations are more results-oriented today than ever before. They want to improve quality, deliver higher levels of customer service, reduce operating costs, and engage their employees.





Surveys are an efficient, cost-effective way to collect hard data from the people who know your business best. Surveys provide the organization with the numbers it needs to support your business improvement strategies.

Why Partner with TNS Employee Insights?

We provide you with more than 20 years experience and the right blend of:

- Thought Leadership
- Customer Intimacy/Service
- Methodology Grounded in Strategy
- Seamless, Integrated Technology
- Innovative & Flexible Solutions
- Strong Global Presence

Our professional project managers and consultants are available to support you in every aspect of your survey efforts. Our services range across all aspects of survey design, implementation, analysis, and interpretation to provide you with the best customer service and results available in consulting today.

Our world class online survey software suite helps you to:

- Build your organizational reporting structure online
- Collect Data Online from 300,000 + employees
- Vary administration methods to include Paper and/or Telephone
- Work in more than 70 languages worldwide and 120+ countries
- Access report results for every level of your organization so that you can best focus your post-survey efforts where they will have the most impact
- Track action plans and best practices within your organization to improve employee engagement and increase manager accountability
- Develop custom, focused reports with our Ad Hoc Reporting Tool to make more meaningful comparisons that look at exactly the data most interesting to you
- Compare your company's results to our Worldwide Normative Benchmarking Database to measure where you stand in comparison to other industry leaders

About TNS Employee Insights

DISCOVER A Changing World, New Territories, New Opportunities and Higher Business Performance

We deliver customized employee and customer surveys that measure the vital link between employee engagement, customer satisfaction and business performance. We help large organizations identify specific attitudes and behaviors that impact their bottom lines and convert survey data into actions that enhance both employee and company performance.

www.tnsemployeeinsights.com | 888.726.8686